

**Amir Windom is regarded as one of the nation's top young leaders and creative minds of his generation.**

As an executive of A&R and Creative Services, Amir has been a key piece in the careers of some of today's biggest stars, including Bruno Mars, Kanye West and Pharrell Williams to name just a few. Amir's distinguished career has provided him opportunities to creatively contribute to numerous GRAMMY Award-winning songs, albums and film soundtracks that have sold millions of records and won many awards.

Amir is currently a television and film music supervisor, producing and placing music, as well as creating original scores and designing creative strategies for major film companies, such as Sony Pictures, Universal Pictures and Lionsgate Films.

His projects include feature films like Little, Despicable Me 2, Collateral Beauty, Act Like A Lady, Think Like A Man; Why Did I Get Married 2; Bad Dad Rehab; and Stomp The Yard 2. Amir's projects also include highly-rated network and cable television series like Insecure(HBO), BIGGER (BET), Being Mary Jane (BET), ALPHAS (SyFy),and Entourage (HBO).

Amir executive produced and music supervised the critically-acclaimed film Canal Street, starring lead actor Bryshere Gray of FOX's Empire, that debuted in theaters across the nation.

Amir has also helped develop global marketing campaigns for major brands like The Coca-Cola Company (Summer Olympics 2016 & Respect Your Verse), Kodak (So Kodak feat Drake & Rihanna), ESPN, and more.

In February 2020, Amir made history as he was a part of a collective that launched Black News Channel, the first major TV network that airs 24 hour news and original programming specifically catered to the African American audience. The network currently can be viewed in close to 100 million homes via DirecTV, Comcast, Dish, U-Verse, Charter/Spectrum and Roku to name a few.

Amir also has created or curated a number of festivals around the country including The Big Homecoming ([www.thebighomecoming.com](http://www.thebighomecoming.com)), Capella Music Festival ([www.capellamusicfestival.com](http://www.capellamusicfestival.com)), Grits & Biscuits ([www.gritsandbiscuits.com](http://www.gritsandbiscuits.com)) and the 100 Black Men of America, Inc. Annual Conference ([www.100blackmen.org](http://www.100blackmen.org)) to name a few. These events have drawn millions.

Most recently, Amir created The Big Homecoming Festival. The Big Homecoming (TBH), the first 365 Impact festival to benefit HBCUs; is happening in Atlanta June 17-18, 2022. The festival uses all the components of the HBCU Homecoming experience to create a festival experience that feels like you're attending all the HBCU homecomings by attending just one big homecoming. The festival extends beyond the 2 day festival and is the first festival that creates 365 Impact for HBCUs, by visiting them throughout the school year through programming, events and activations; focused on Entrepreneurship, Financial Wellness, Health & Wellness, Recruitment, Leadership Development and Tech to name a few.